

Sachi Mavinkurve

LAST UPDATED

March, 2024

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1 About Me

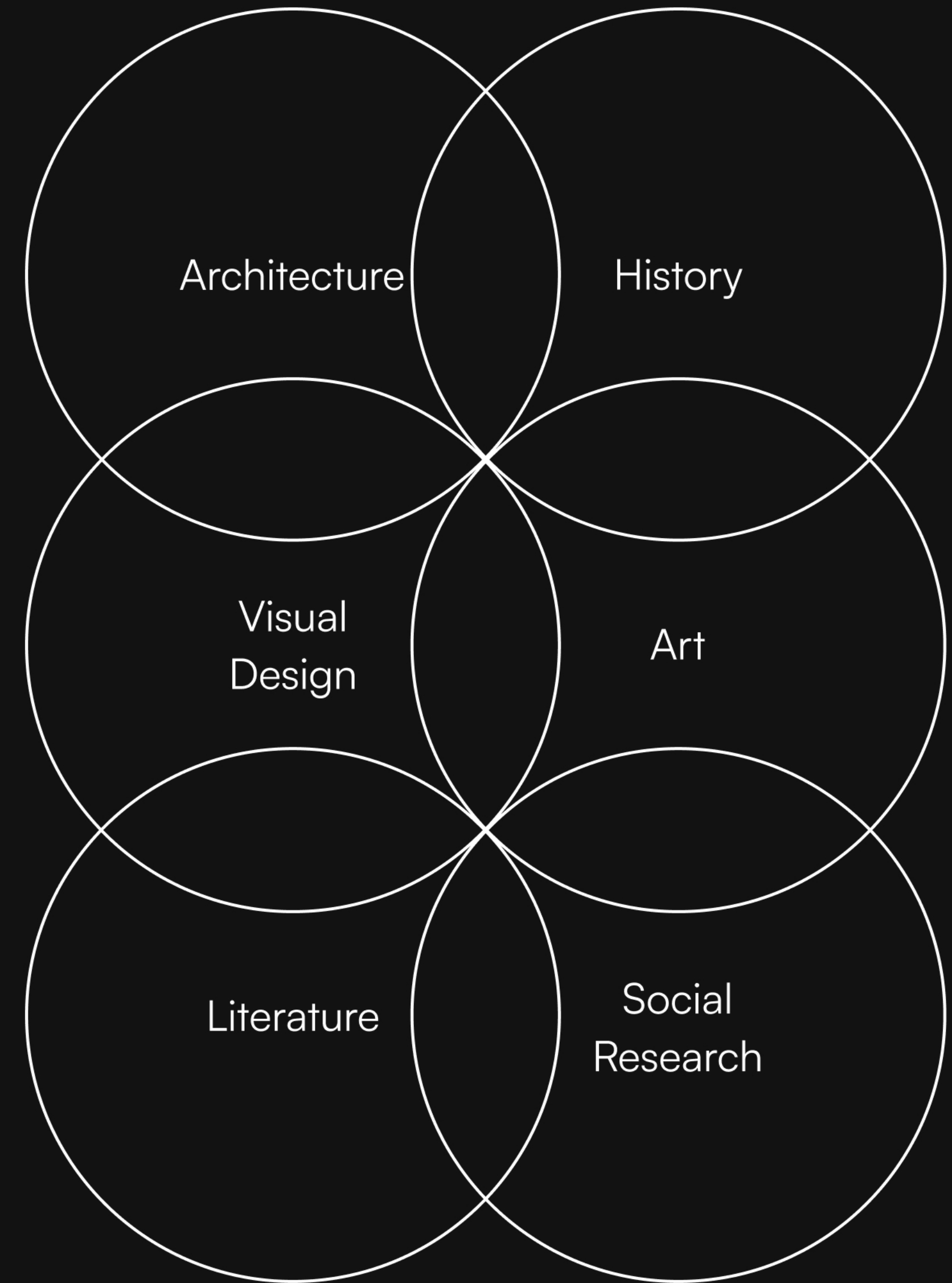


Hi, I'm Sachi



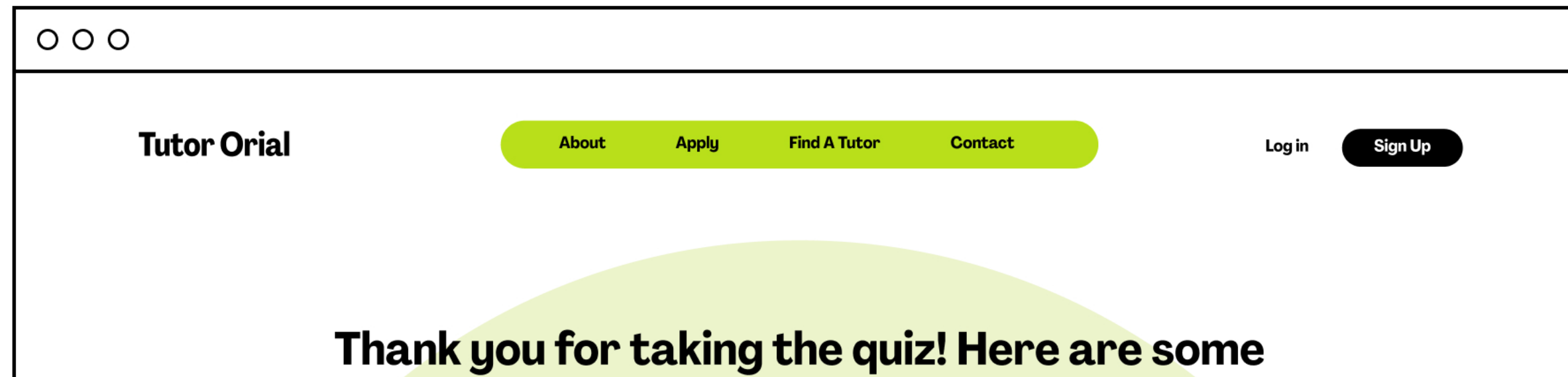
I am a designer from Mumbai, India currently living and tinkering in New York. I have worked for 6 years on visual design, branding, exhibition design, research, writing, and spatial planning projects. I believe that the principles of good design remain unchanged regardless of what you're designing.


My product design projects focus on emotional health, clear communication and social dynamics. I'm interested in social flourishing in increasingly digital times. When I'm not designing, you can find me reading, watching anime, meditating, and aggressively protecting my streak on Duolingo.



2 Product Design - Web


Selected screens from an online tutoring website called Tutor Orial






Anya Sanford
 Columbia University Queens, NY
 1,746 reviews \$65/hr
 Anya excels at essay writing and test prep. Her field of expertise is literature ...

Book Session




Timothy Warren
 New York University Brooklyn, NY
 790 reviews \$60/hr
 Timothy is a professor. He specializes in essay writing and research ...

Book Session




Jen Anderson
 Duke University Brooklyn, NY
 539 reviews \$60/hr
 Jen is a writer and poet based in Brooklyn, New York. She excels at ...


Book Session



Kevin Cooper
 UC Berkely New York, NY
 550 reviews \$55/hr



Jed Lang
 New York University Queens, NY
 480 reviews \$55/hr

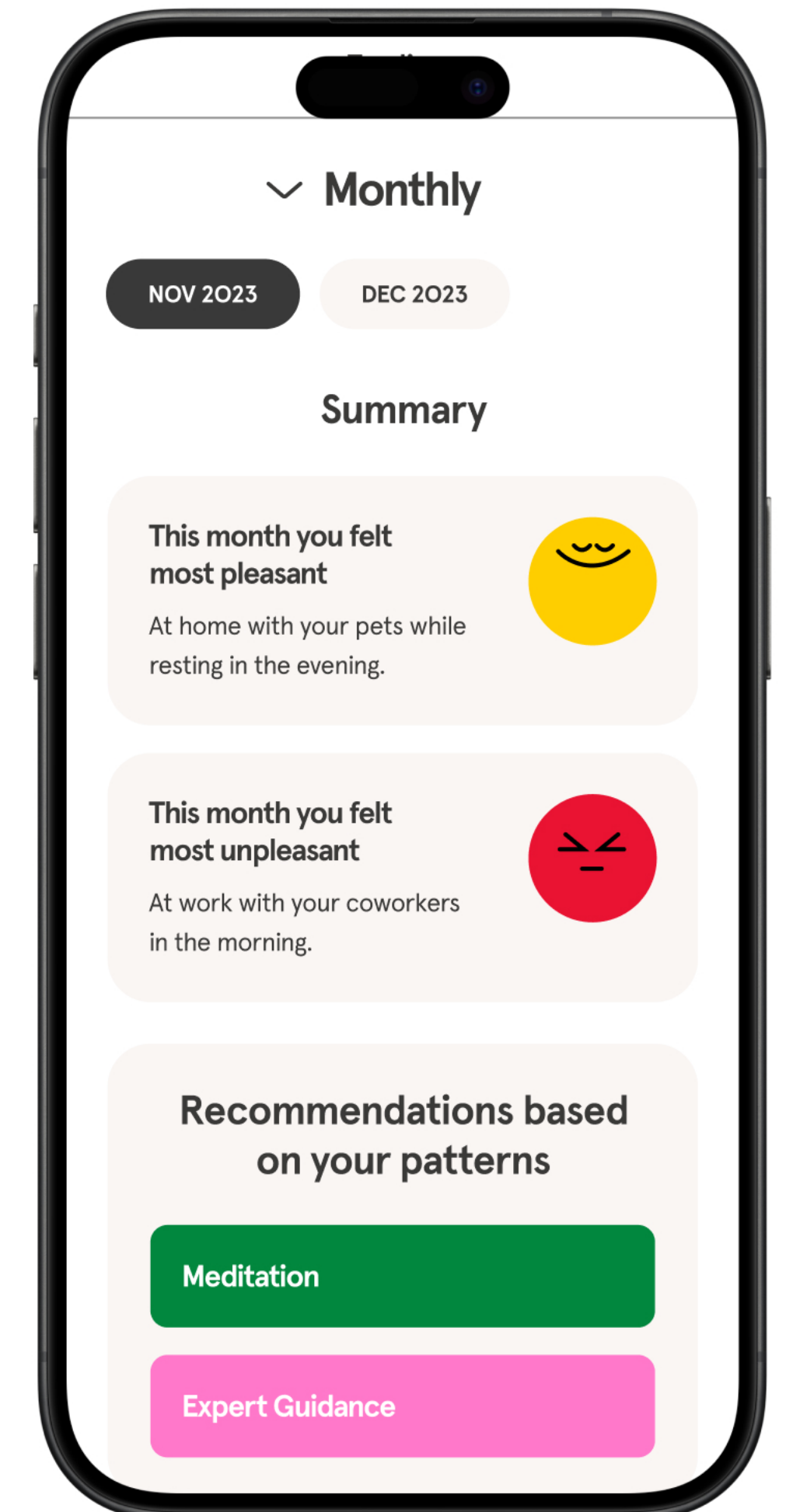
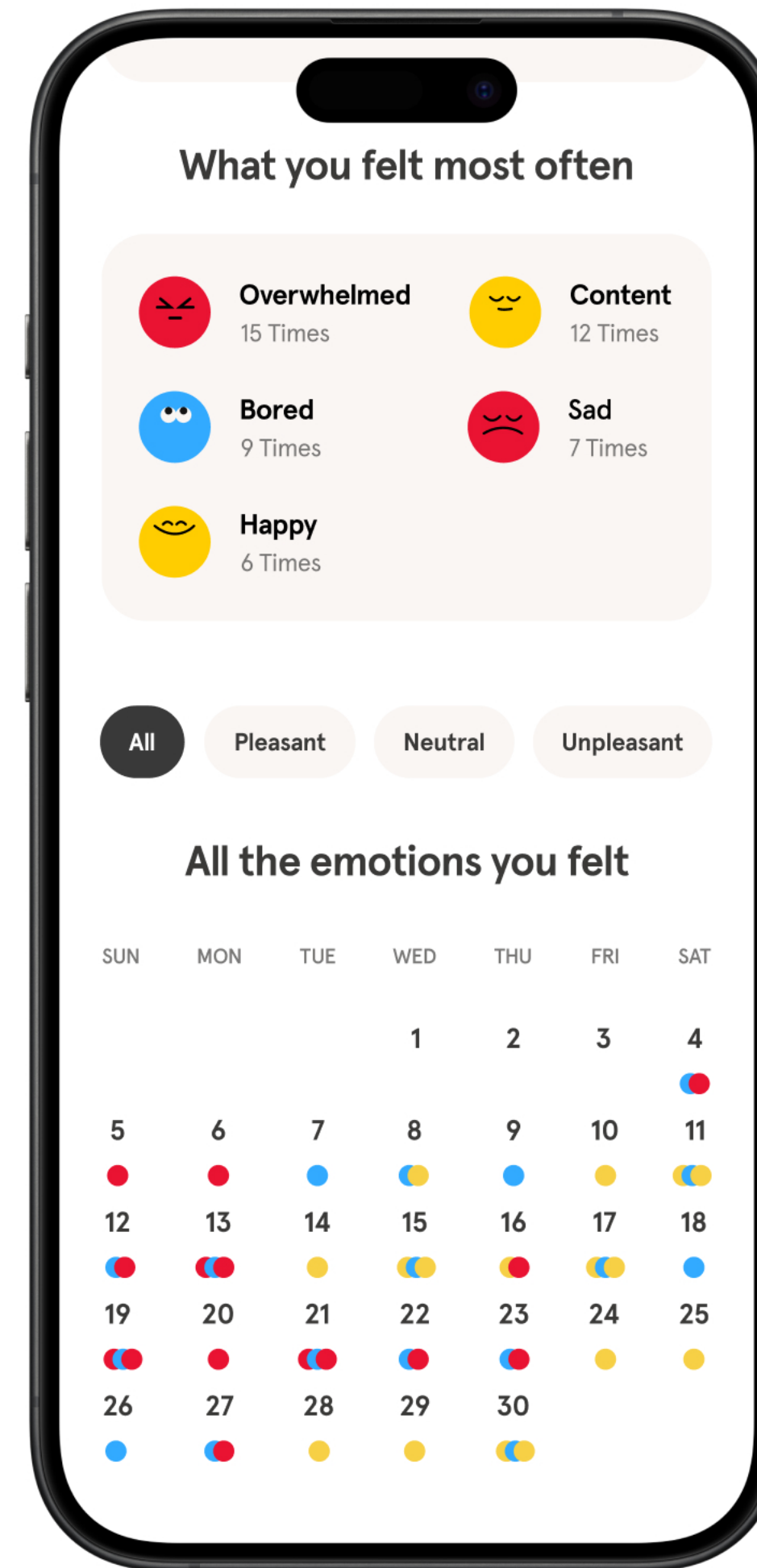
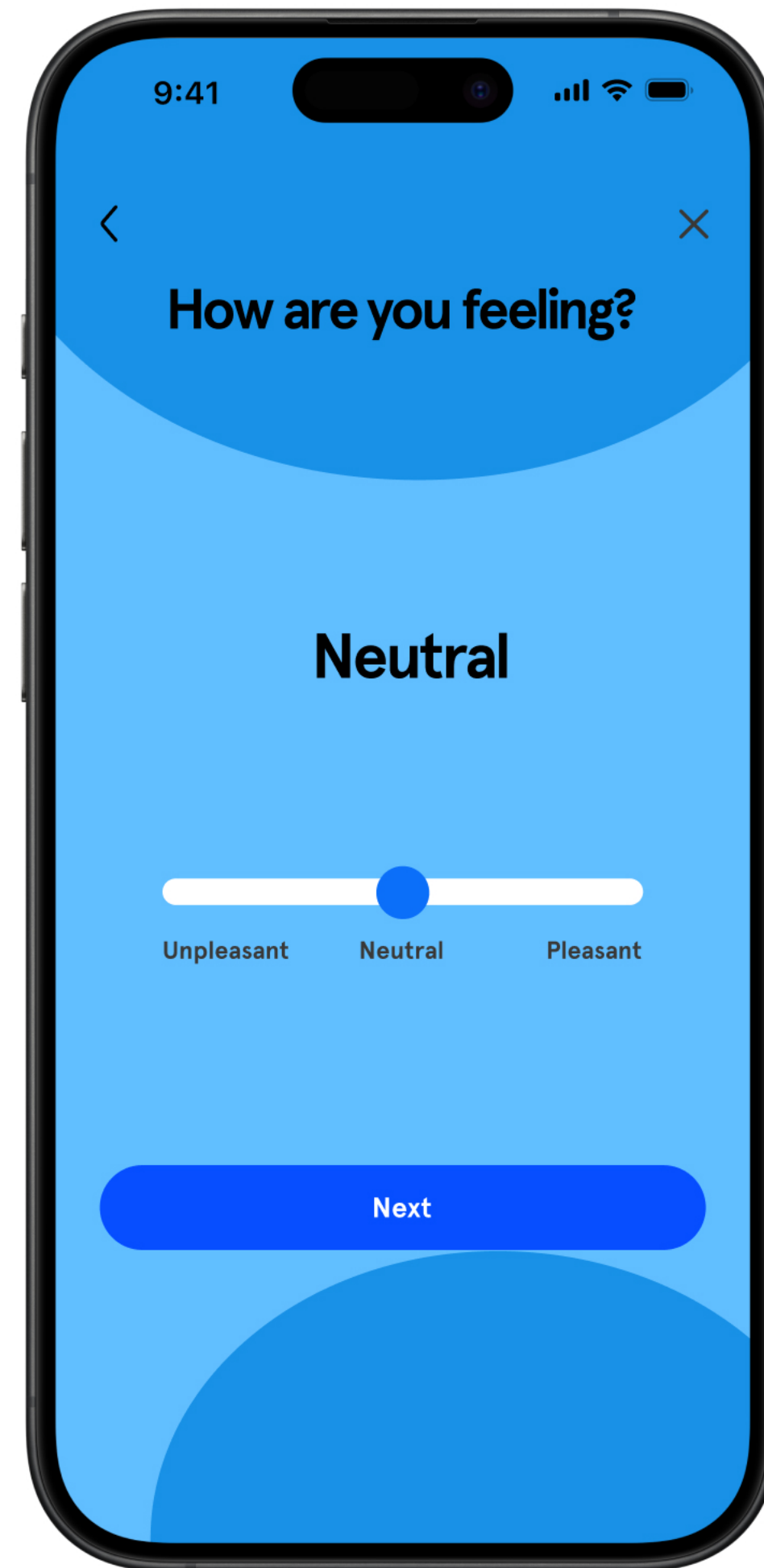
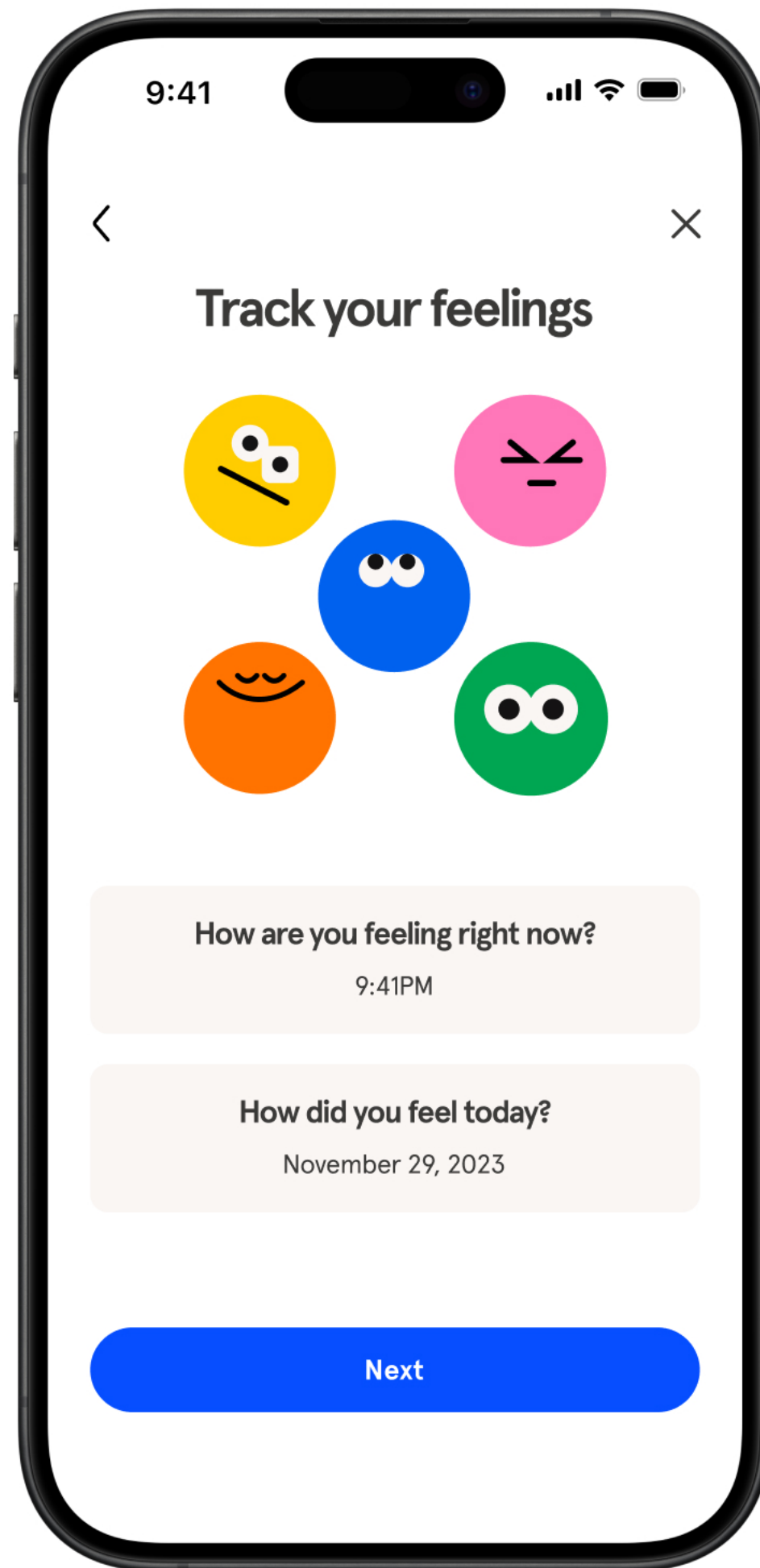


Leah Jones
 UCLA Brooklyn, NY 600 reviews
 \$50/hr

The screenshot shows a detailed view of a tutor's profile. At the top is the "Tutor Orial" header with navigation links. The profile for Anya Sanford is displayed, including her photo, name, a 4.9-star rating from 200 reviews, and her affiliation with Columbia University. Services offered include Essay Writing and Test Prep, with a rate of \$65/hr*. Languages spoken are English and Spanish. Below the profile is a "Select Session Frequency" section with options for One Session, Weekly, and Monthly. A calendar for September 2023 shows available slots for 9:00-10:00 AM and 12:00-1:00 PM, while 2:00-3:00 PM and 4:00-5:00 PM are marked as unavailable.










2 Product Design - Mobile

Selected screens from a mood tracking and journaling feature design for Headspace



SELECTED FEEDBACK FROM USER RESEARCH

Feedback from Users

 Can the analytics page have a summary?	 Recommendations based on the review of a month	 Can you hide what data you don't want to see?
 Use more of the Headspace emojis wherever possible	 Make the graphs easier to read	 Can this be exported?
 Too many steps before the check in	 The color purple doesn't add much impact to the slider	 Users want to save recommendations for later

3

User Research

Summarized research and insights from high-fidelity stage of feature design for Headspace

KEY TAKEAWAY

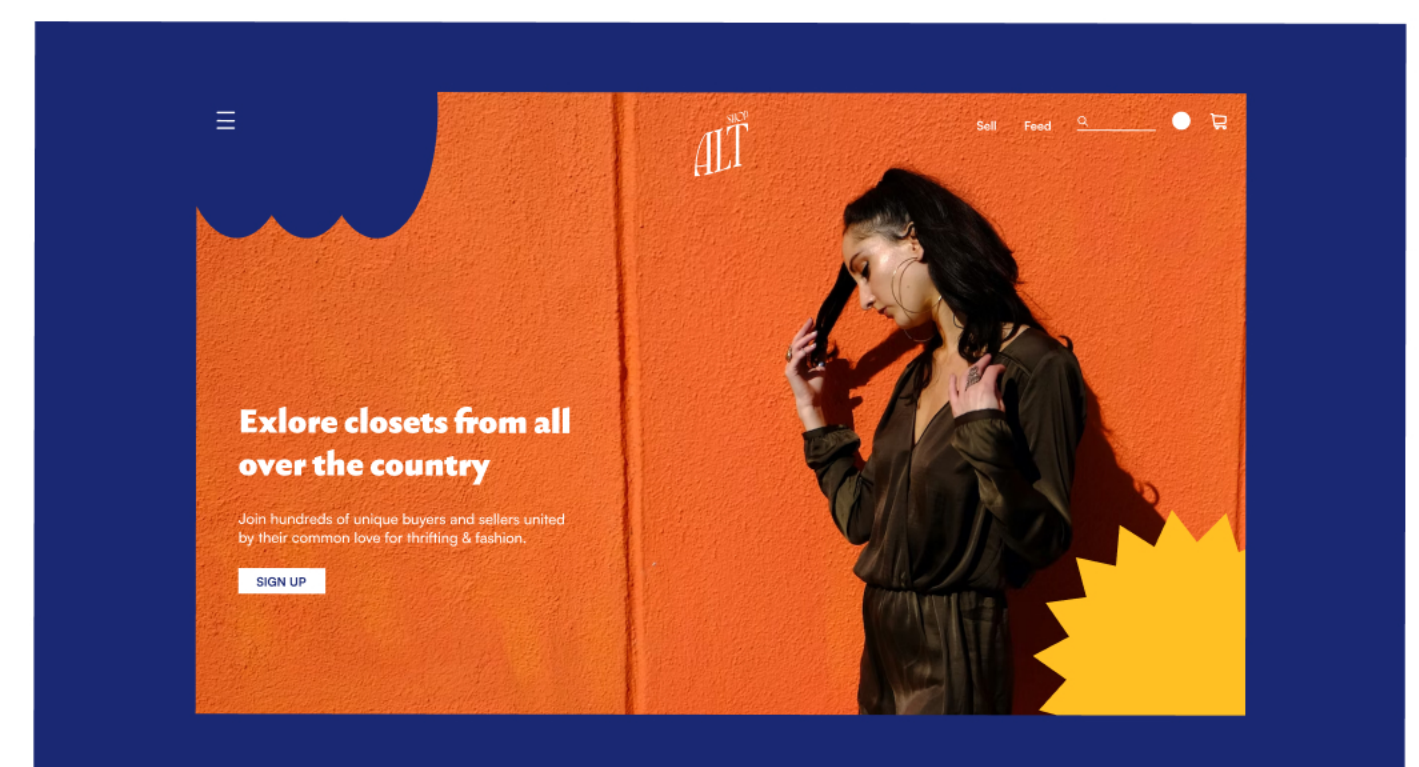
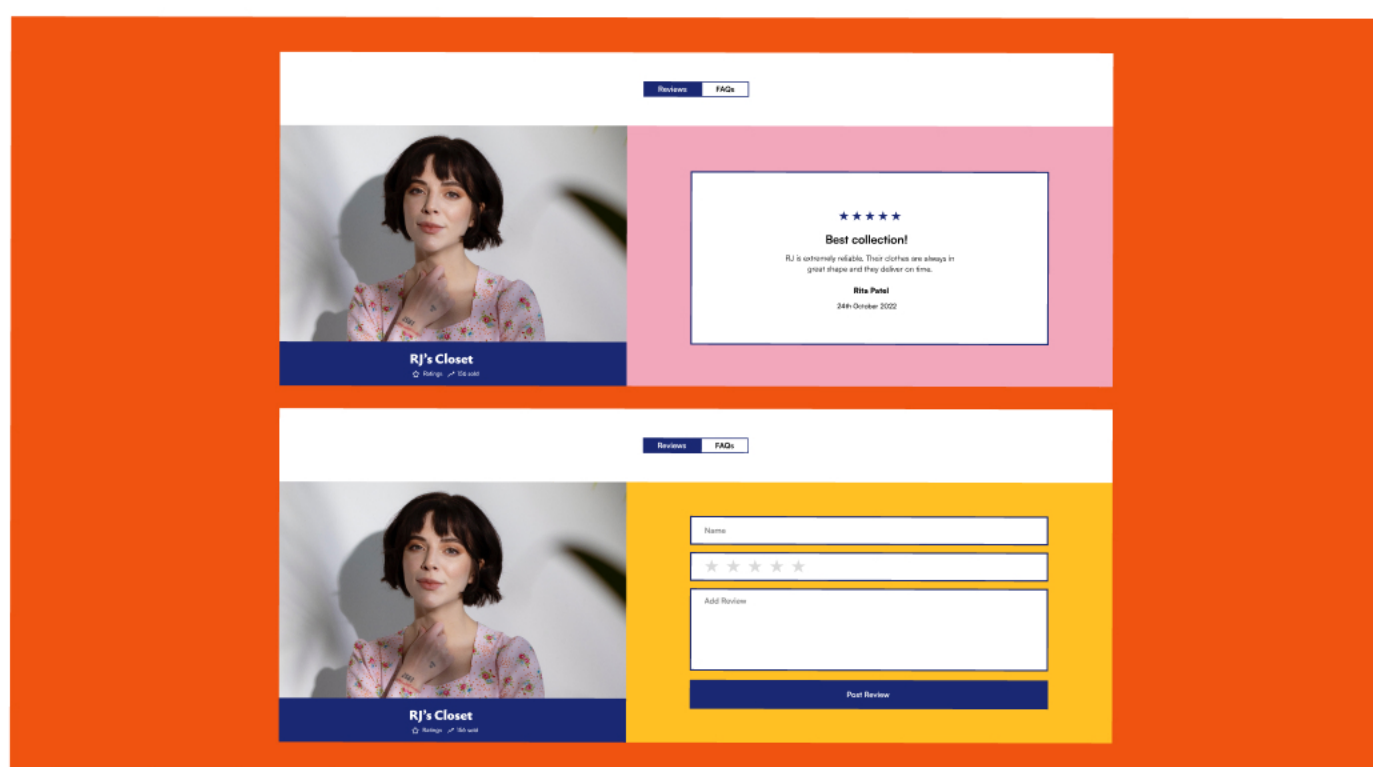
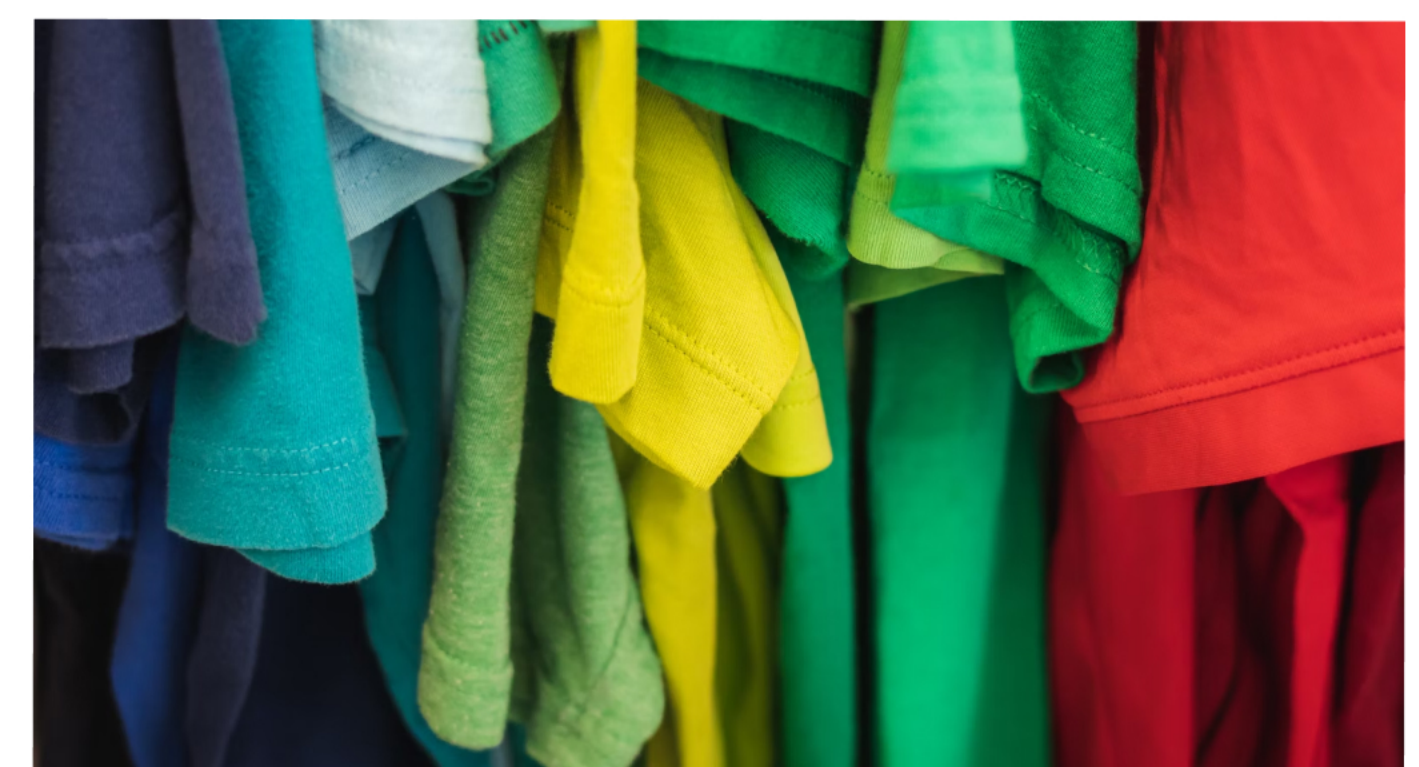
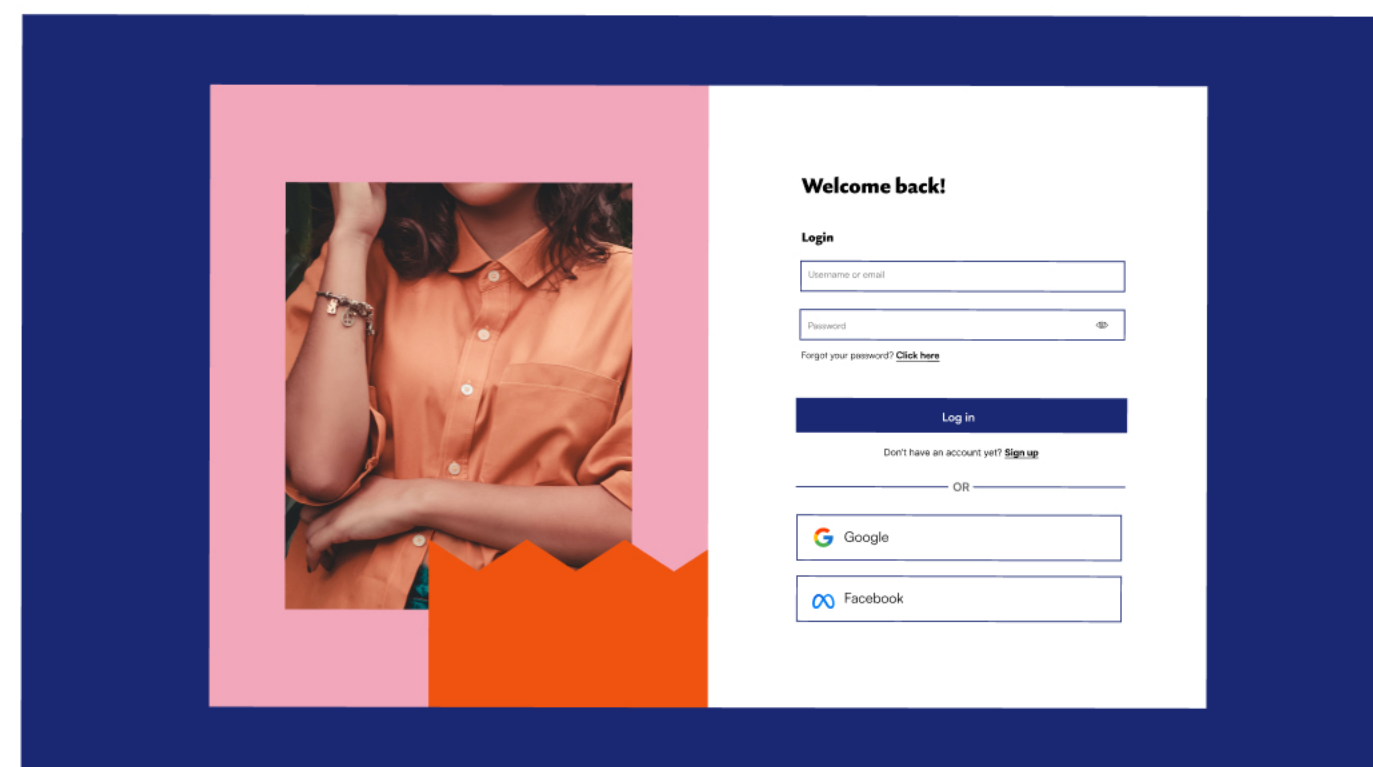
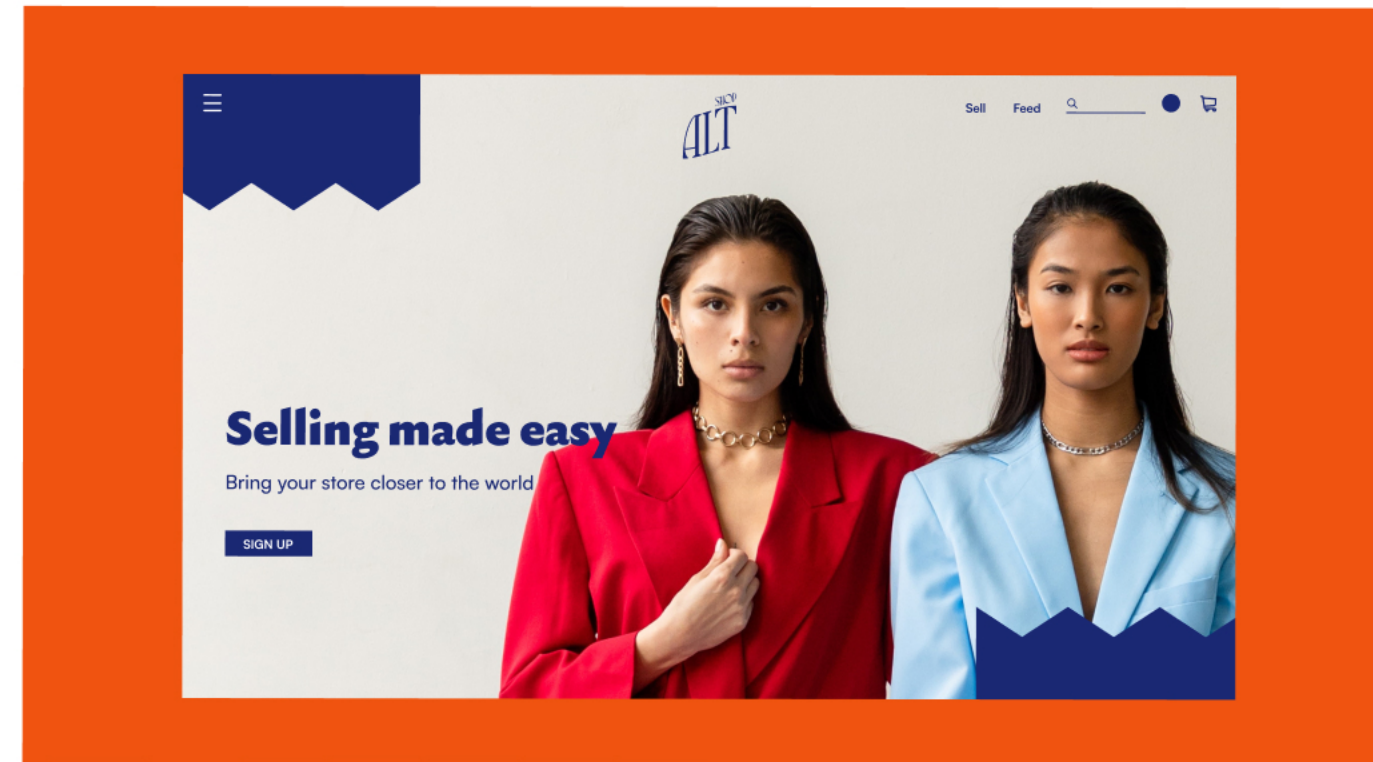
Users want data to be summarized
and given to them in a way that's
clear and actionable

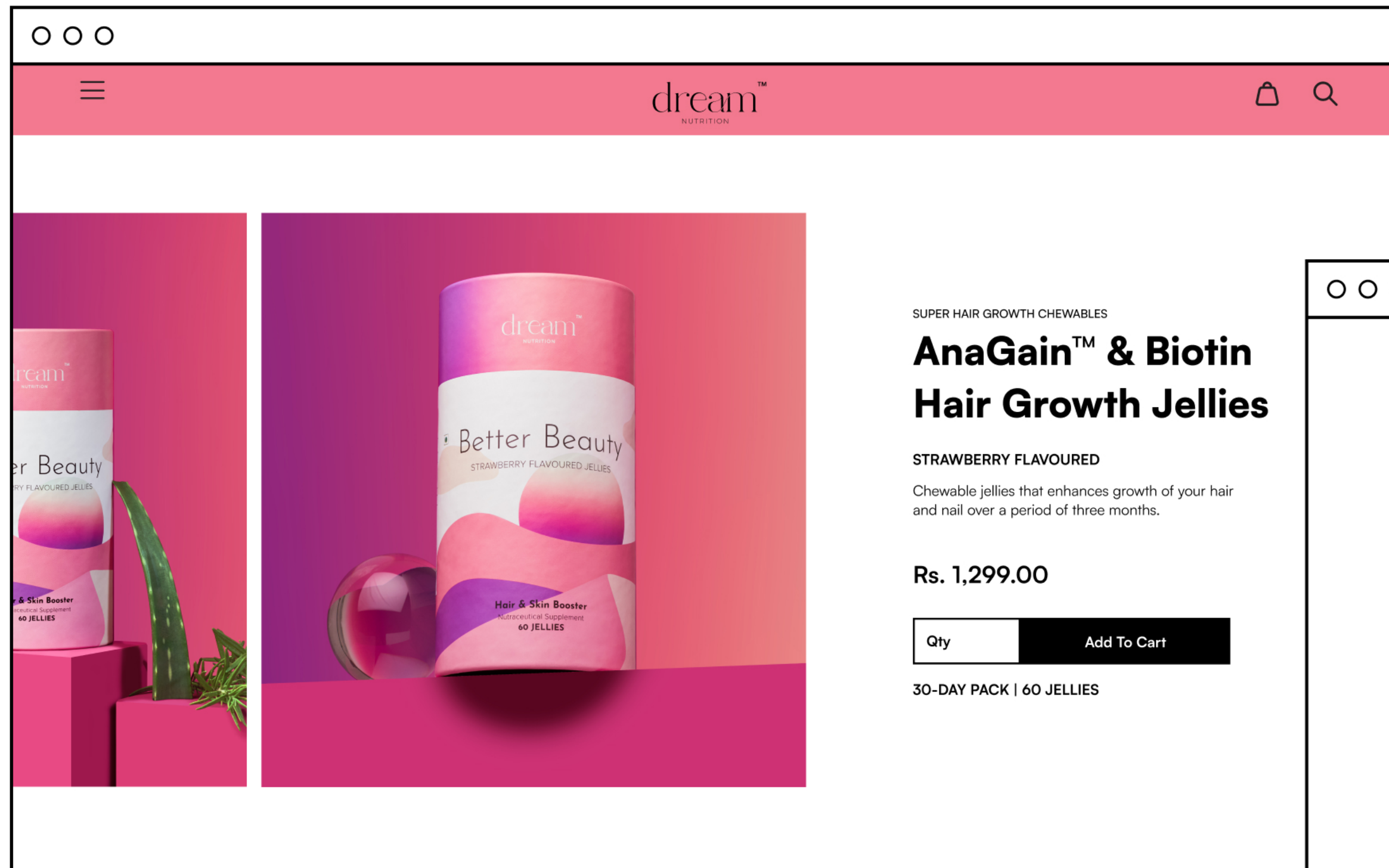


4

Branding

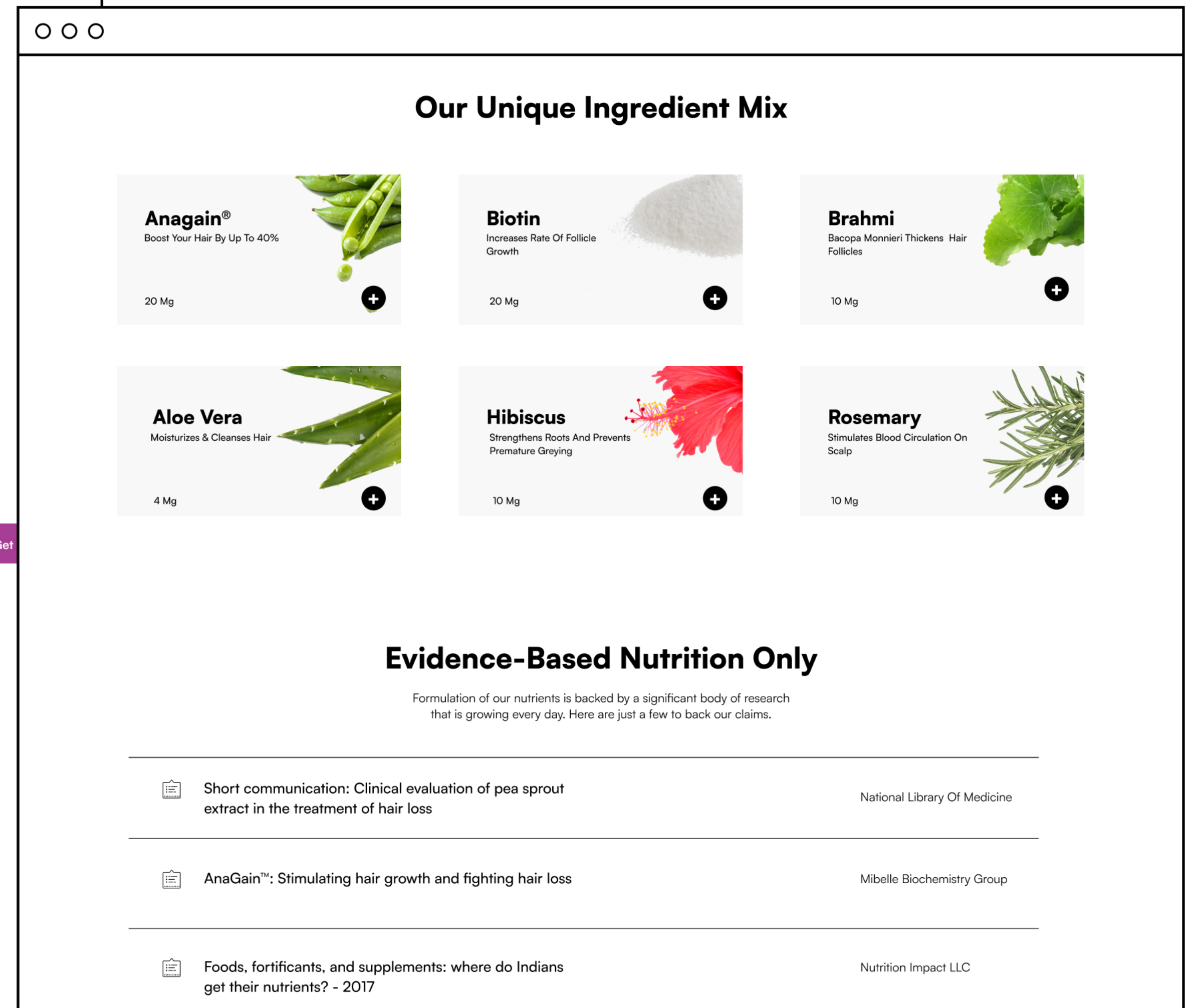
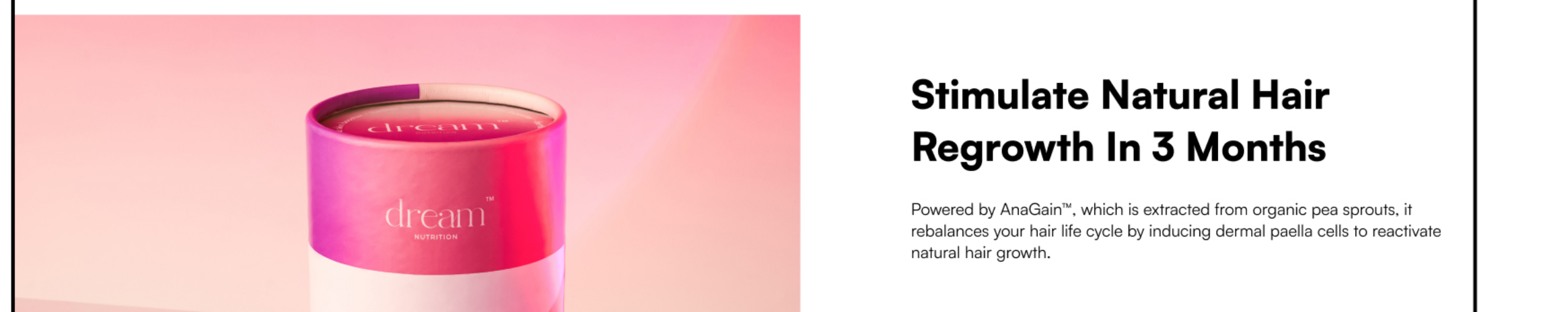
Some assets from the branding of an Indian online thrift shopping platform called Shop Alt





Use Code:First20 Get 20% Off On Your First Order

- 
Research Backed
- 
Non-GMO
- 
No Allergens
- 
Vegan
- 
Gluten-free



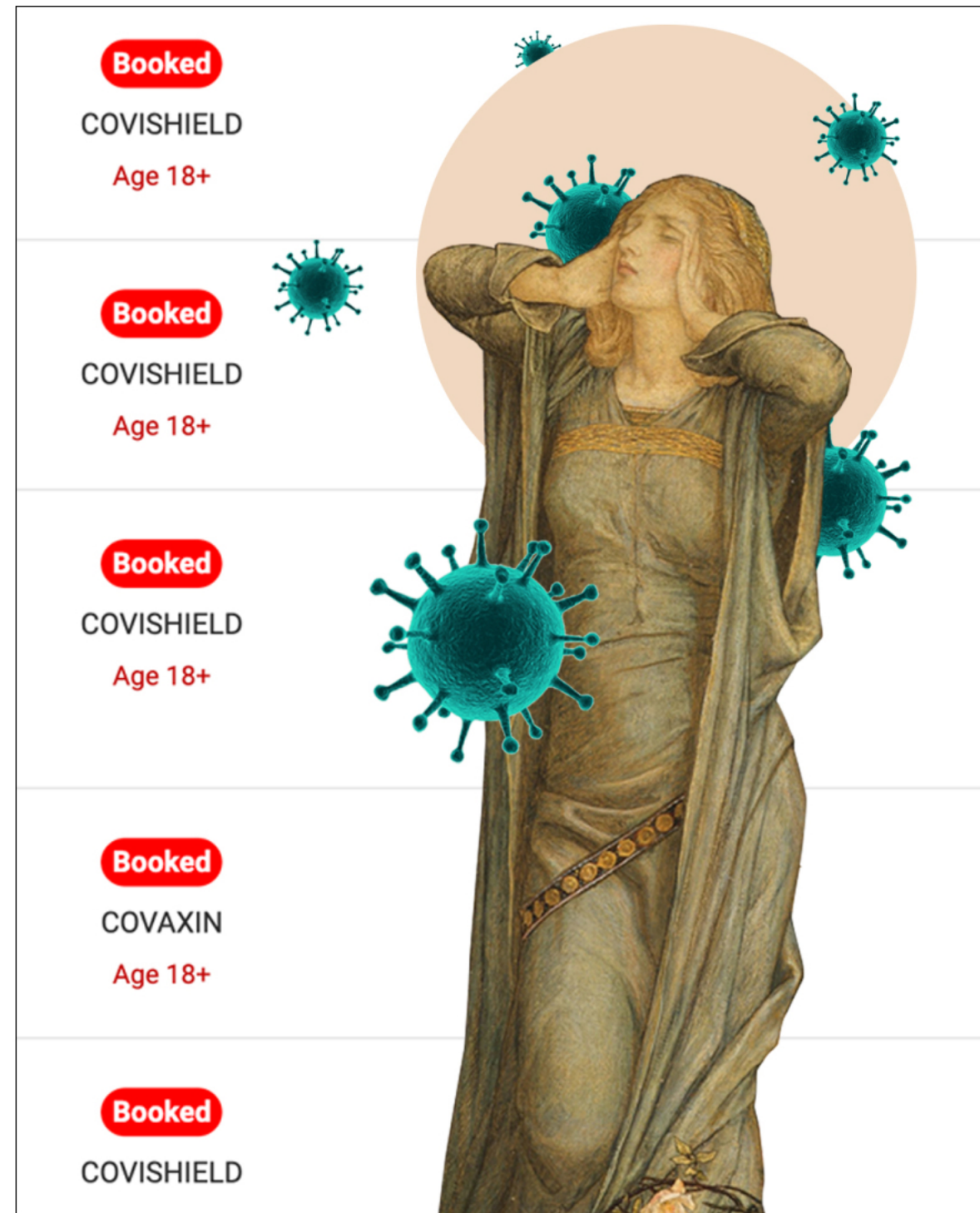


7 Art Direction

Art direction for a photoshoot for Dream Nutrition emphasizing on color, a 'dreamy' feel, and their ingredients



Collages made during the second wave of covid 19 in India depicting the frenzy to get vaccines using open source art and screenshots of headlines



Thank you!

SEE MORE

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